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On Real International Holdings Limited

安悦國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

Stock Code: 8245

VOLUNTARY ANNOUNCEMENT STRATEGIC ALLIANCE AGREEMENT

The voluntary announcement is made by On Real International Holdings Limited (“**Company**”, together with its subsidiaries, the “**Group**”) in order to keep the shareholders of the Company and potential investors informed of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 20 January 2017 (after trading hours), the Company and Veivo Technology Limited (“**Veivo**”) entered into a strategic alliance agreement (the “**Agreement**”) in relation to future possible commercial collaborations between the Company and Veivo. The formation of the alliance does not incur any fees or costs to be borne by either party. The cooperation is subject to further negotiation between the Company and Veivo.

Veivo is a software development company whose principal activities are mobile cloud social media software development and instant messaging network operation. The Board expected that the cooperation with Veivo may have benefit to the Company in the area of the Internet of Things.

The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge, information and belief, Veivo and its ultimate beneficial owner(s) are third parties independent of and not connected with the Company and its connected persons (as defined in the GEM Listing Rules).

Further announcement(s) in relation to the update in this regard (if any) as and when appropriate.

By order of the Board
On Real International Holdings Limited
Tam Wing Ki
Chairman and Executive Director

Hong Kong, 20 January 2017

As at the date of this announcement, the executive Directors are Mr. Tam Wing Ki, Mr. Fu Yan Ming, Mr. Kwok Ming Fai and Mr. Tao Hong Ming, the non-executive Director is Mr. Chau Wai Hung, Andy and the independent non-executive Directors are Mr. Chan Shiu Man, Mr. Cheng Yuk Kin and Mr. Wong Ching Wan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.on-real.com.